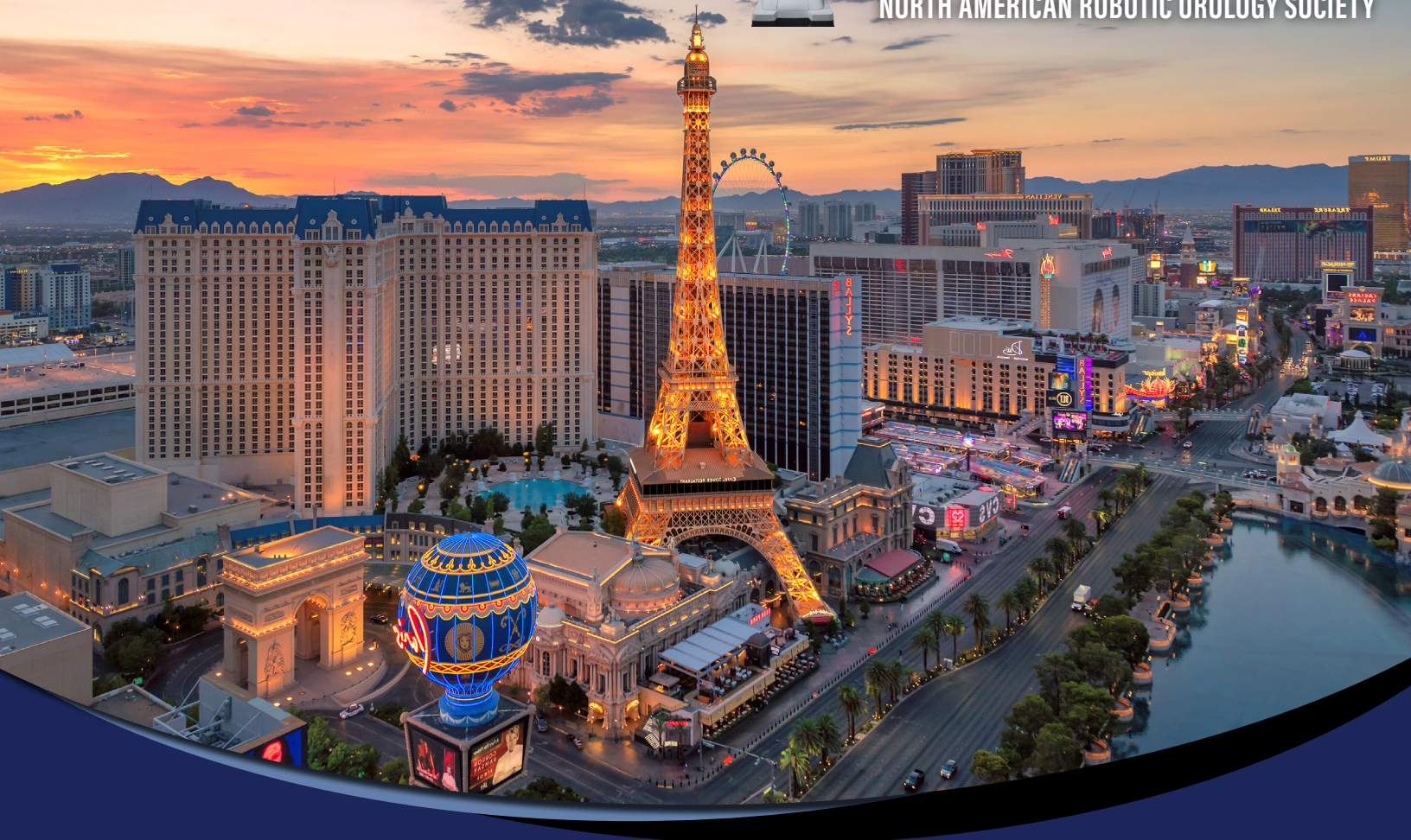




**NARUS2025**  
NORTH AMERICAN ROBOTIC UROLOGY SOCIETY



PARTNERSHIP PROSPECTUS

**9TH ANNUAL NORTH AMERICAN  
ROBOTIC UROLOGY SOCIETY**

**February 27-March 1, 2025**

Paris Las Vegas Hotel & Casino • Las Vegas, Nevada

#narus2025

 @NAmerRoboUrol

NARUS [narus.us](http://narus.us)

# INVITATION

**NARUS2025**  
FEBRUARY 27-MARCH 1

Dear Industry Colleagues,

The North American Robotic Urology Society originated in 2017, bringing together world-renowned surgeons from across the United States for an unprecedented educational program in urology. Now in its 9th year, surgeons from both community practice and academic institutions will share their expertise in prostate, kidney, bladder/reconstruction, and pediatric procedures through live surgery sessions, keynote lectures and panel discussions.

Industry Partners and technical exhibits are an important part of our meeting's success and our 350 plus robotic surgeons will be looking forward to seeing you. We invite your support and participation in the 9th Annual NARUS event to be held at the Paris Hotel & Casino on February 27-March 1, 2025 in Las Vegas, Nevada.

We will have limited support positions available and they will be secured on a first come, first served basis.

If you would like to support this program or have additional questions, please contact Tyler Gillespie at [tgillespie@veritasamc.com](mailto:tgillespie@veritasamc.com).

Don't miss the North American Robotic Surgery event of the year!

Sincerely,



Tyler Gillespie

Account Manager Industry Relations

Veritas Association Management | 1061 E. Main St. Suite 300 | East Dundee, IL 60118

847-920-6573 | [tgillespie@veritasamc.com](mailto:tgillespie@veritasamc.com)

# NARUS2025

## PARTNERSHIP OPPORTUNITIES

**MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP.** The North American Robotic Urology Society (NARUS) offers industry sponsors an opportunity to reach clinicians on the latest urological techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinician's eager to learn about new technologies and innovations that aim to improve patient care.

Corporate functions may not be held concurrently with official Society/congress' scientific or social functions. Any function, regardless of size and location, must be approved by the course's industry relations department.

### PINNACLE | \$100,000

#### CUSTOM LEVEL AT \$100,000+ AND ABOVE OF COMBINED SUPPORT

Work with our team on a package that fits your teams goals

#### Your Pinnacle level sponsorship includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the NARUS website
- Program Book Advertisement (Full page, Full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration package
- 8 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 8 representatives

### DIAMOND | \$60,000 (Choose One)

#### INDUSTRY SPONSORED PRODUCT THEATER

A non-competing timeslot to highlight your drug, device or service featuring a member of your speaker's bureau to present to attendees.

**Product Theaters will be assigned on a first-come, first-serve basis.**

#### WELCOME RECEPTION (Exclusive)

One of the most visible ways to support the North American Robotic Urology Society. A 5-minute Welcome Message from the microphone, and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits. **Your premium exhibit space will include use of a private room to meet with physicians or staff.**

#### Your Diamond level sponsorship includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the NARUS website
- Program Book Advertisement (Full page, Full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- 6 complimentary registrations for company representatives
- Invitation to the Welcome Reception for 6 company representatives

### PLATINUM | \$35,000 (Choose One)

#### YOUNG NARUS RECEPTION

Sponsor a reception following the popular Young NARUS Program on Thursday, February 27th. Over 100 fellows, residents and urologists newer to robotics are expected to attend again this year.

#### FACULTY DINNER

Spend time networking with NARUS expert faculty on Friday, February 28th as they highlight the program and acknowledge volunteer efforts. The NARUS staff will provide logistical support in selecting the venue, menus, invites and RSVP's. Actual cost of food and beverage will be in addition to your Platinum Exhibit Package.

#### Your Platinum level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the NARUS website
- Program Book Advertisement (Full page/Full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Invitation to the Welcome Reception for Five company representatives

## PARTNERSHIP OPPORTUNITIES

### GOLD | \$20,000 (Choose One)

#### PRIVATE BUSINESS SUITE

A private business suite for the entire meeting (meeting room only; AV and F&B are additional).

#### FOCUS GROUP

Host a small focus group with the assistance of our team to cover a topic of your choice.

#### Your Gold level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the NARUS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

### SILVER | \$15,000 (Choose One)

#### EXHIBIT AREA BREAKS

Help provide attendees with an AM/PM jolt by sponsoring coffee breaks during the meeting.

#### BRANDED KEY CARDS

Brand the conference key card with the logo of your choice.

#### BRANDED LANYARDS

Brand the conference lanyards with the logo of your choice for premier visibility.

#### Your Silver level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the NARUS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

### EXHIBIT | \$7,500

#### Your Exhibit level sponsorship includes:

- 6 foot draped table and 2 chairs
- No floor standing display or equipment allowed
- Company recognition on the NARUS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

## À La Carte

**Additional Booth Space- \$6,500 each**

**Additional Badges -\$350 each**

# REGISTRATION

# NARUS2025

FEBRUARY 27-MARCH 1

Contact Name

Company Name

Address

City State ZIP

Phone Fax

Email

Signature

## SPONSORSHIP LEVEL

**PINNACLE \$100,000**

- Custom Level \$100,000+

**DIAMOND \$60,000** (choose one):

- Industry Sponsored Product Theater
- Welcome Reception

**PLATINUM \$35,000** (choose one):

- Young NARUS Reception
- Faculty Dinner

**GOLD \$20,000** (choose one):

- Private Business Suite
- Focus Group

**SILVER \$15,000** (choose one):

- Exhibit Area Breaks
- Branded Key Cards
- Branded Lanyards

**EXHIBIT \$7,500**

**À LA CARTE**

- Additional Booth Space \$6,500
- Additional Badges \$350

Representative Name (First, Last)	Title	Email Address	Phone

## PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly

*A 4% processing fee will be added to all credit card payments*

- Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID #46-3254245

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

- Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: [tgillespie@veritasamc.com](mailto:tgillespie@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118